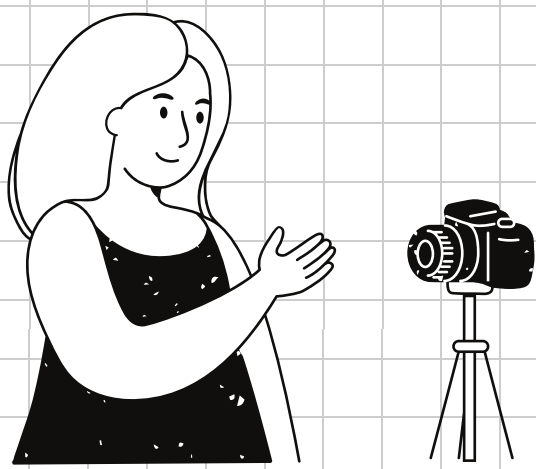# Building a Website check list

Buy your domain

It needs to make sense for your business

Product or Service Business

Choose which one is more your business.
Product = Shopify or Woocommerce
Service = WordPress with hosting

Check what plugins you need

Each of these has so many options. Choose wisely. Don't slow down your site.

Build your site yourself

It is not as hard as you would think to build it yourself. Then you can make changes on the fly. If you really want something to be done that you cant do pay someone.

Monitor your site

Monitor your traffic and build out pages for SEO to increase the traffic to your site. What do your audience want to know?