Podcasting Process

These are the steps to setting up a podcast.

1. Buy Domain

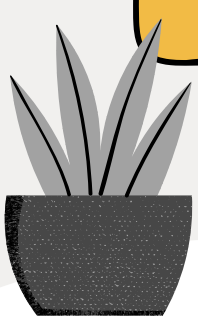
Create your podcast name and buy the URL. If you are doing to use WordPress like I suggested you can purchase your domain from anywhere and redirect it to your WordPress site.

Make a Wordpress site and pay for hosting

2. Build your site

3. Sign up for Blubrry

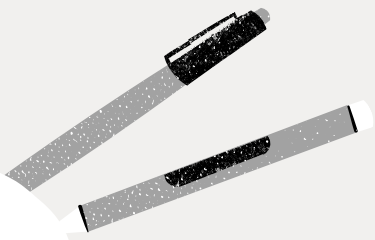
In order for the RSS feed to be available to Apple and Spotify and Google play you need a tool to populate the feeds. This is an expense. But completely worth it.

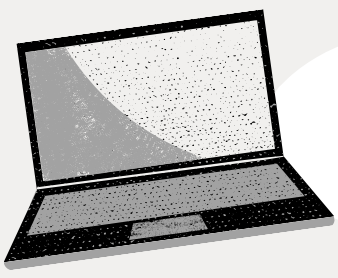


Create your timeline of topics.

4. Prepare for your schedule of topics

Record





Record, use descript to capture the subtitles for video if using it. Create a thumbnail from the video.

Schedule

Schedule your podcasts into logical groups. Research hashtags, Tags, Keywords.